



Foundation Accomplishments & Goals for 2018

Foundation's Mission: *To instill in young people an understanding of how consumer fireworks should be used, discourage the misuse of fireworks, and decrease the number of fireworks-related injuries in the U.S.*

The APA's Safety & Education Foundation is the ONLY industry organization educating youth and the general public about fireworks and their safe use.

The Foundation has very limited overhead expenses and the vast majority of funds are spent to develop resources to support its outreach programs.

Accomplishments

- Engaged the former Chairman of the Consumer Product Safety Commission (CPSC) Inez Tenenbaum to serve as an advocate. Her experience and expertise bring a high level of credibility to the organization with educators and agency officials.
- Developed a website www.celebratesafely.org provides free, downloadable, resources for educators and the general public that include:
 - Safety flyers
 - Curriculum kits and lesson plans that highlight the science, history, and responsible use of fireworks.
- Produced a series of educational videos featuring Dr. Sparkz. Topics include:
 - The science behind fireworks
 - How fireworks are engineered
 - The history of fireworks
 - Fireworks safety
 - How to spot illegal explosives

<http://www.celebratesafely.org/dr-sparkz-videos>

- Formalized partnerships with educational organizations including:
 - The Society of Public Health Educators

-- the American School Health Association

- Promoted industry safety efforts with enforcement officials.
 - Exhibited at the National Association of State Fire Marshal's Convention
- Created strong social media presence through Facebook and Twitter.
- Was successful in getting the CPSC to embrace the Foundation's #CelebrateSafely hashtag for its social media campaigns.

Goals for 2018

- Continuing efforts to cultivate relationships within the CPSC public affairs office and seek opportunities to provide input to their July 4th messaging.
- Expanding partnerships with the National Afterschool Association to broaden distribution of our educational curriculum.
- Cultivating a relationship with the National Association of School Nurses to provide education on injury prevention.
- Broadening recognition of the Foundation within the fireworks industry.
- Create career resources to assist educators and youth on how they can become pyrotechnicians.

Please consider a donation to help support these activities.

- Donations are tax deductible – Foundation is a 501 c 3
- Various levels that provide logo recognition on the website and social media
- Supporting the Foundation is a way to demonstrate your company's dedication to safety and at the same time it helps broaden the general public's appreciation and understanding of fireworks – especially the history, science and engineering behind professional displays.