



APA Virtual Education Conference
February 2-4

Reset & Reimagine 2021

Preliminary Agenda

All Session are Eastern Standard Time (EST)

Tuesday, February 2



11:00am – 1:00pm

Opening Session

Sponsors:

- Opening Remarks, Julie Heckman
- Remarks from the President, Brian Panther
- Insights on the New Congress, Jeff Denham & Scott Aliferis, K&L Gates
- The RESTART Story – Michael Strickland, Bandit Lites, Inc.

1:30pm – 3:00pm

Free time – make sure to use some of this free time to explore our virtual sites
Virtual Resource Room – view taped promos or connect live with vendors

On Demand Presentations – view pre-recorded technical presentations

Sponsors:



- “Fallout and Trajectory Modelling for Firework Displays” – Dr. Tom Smith,
- “Video Measurement of Performance Parameters of Multi-shot Devices” - Marc Speer, Speer Pyrotechnik, Berman Germany
- “Fireworks Display Environmental Calculator” – Dr. Tom Smith

On Demand Demos – watch the latest & greatest pre-recorded product demos

3:00pm – 5:00pm

COVID Gamechanger

Sponsors:



- Coping with COVID
 - Strategies to Plan for What is Next – Dr. George Blackall, Penn State University
- What is the New Normal? – Steve Adelman, Event Safety Alliance
- Virtual Training to Remain Compliant – APA U, Stephen Pelkey, Atlas PyroVision
 - New training module overview

6:00pm – 7:00pm

Virtual Happy Hour

-- Visit this virtual “lounge” and catch up with friends and industry colleagues

Wednesday, February 3

11:00 am – 1:00

Pressing Issues

Sponsors: **K&L GATES**



Efforts to Address China Reclassification & Shipping Issues

- View from China, Cindy Cheung, Inter-Oriental Fireworks (HK)
William Zhou, AFSL
- U.S. Response, PHSMA International Standards Rep.

New Challenges to Storage & Licensing because of COVID

ATF: Annette Butler, Marianna Mitchem, Mike O'Lena

Carrier Extensions and Compliance

FMCSA, James O. Simmons, La Tonya Mimms

1:30 – 3:00pm

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3:00pm – 5:00pm

Trending Topics

Sponsor:



- **Investigators are People Too** - Ryan Paquet, V.P. Hazmat Safety Consulting
- **Sales in the ERA of COVID** – Brian Sullivan, Precision Selling (invited)

Thursday, February 4

11:00am – Noon

Regulatory Roundtables

- Live virtual meetings with officials from PHMSA, ATF, FMCSA, AFSL

Noon – 1:30pm

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1:30pm – 3:00pm

Emerging Issues & Wrap Up

- **Insurance Forum – Important Industry Clarifications**- Speakers TBD
- **Big League Changes for Professional Baseball**, Speaker TBD
- **PPP Loan Forgiveness**, Tony Allen, BDO Global
- Closing remarks

Conference Signature Sponsors



Presenting Sponsor

